



(Beijing E-Share Civil Society Information Centre)

2022 Annual Report

Chair's Foreword

The year 2022 marks the first year of implementing our new 2022–2026 strategy at CDB. Looking back at our organizational development in 2022, we made good progress in internal governance and team building to fulfill our mission of “promoting sustainable development of the NGO sector through information exchange and resource sharing.” However, we also recognized some shortcomings in building organizational resilience and responding to external uncertainties.

Firstly, with the support of CDB's Board of Directors, we established a coordination group to improve alignment between the Board and the team. This has strongly aided the organization's work in three core areas. The Fundraising Coordination Group, Organizational Development Group, and Compliance & Risk Management Group include both team members and board members. This flat organizational structure enables board experts to provide targeted guidance while allowing the team to efficiently gather feedback and advice from board members.

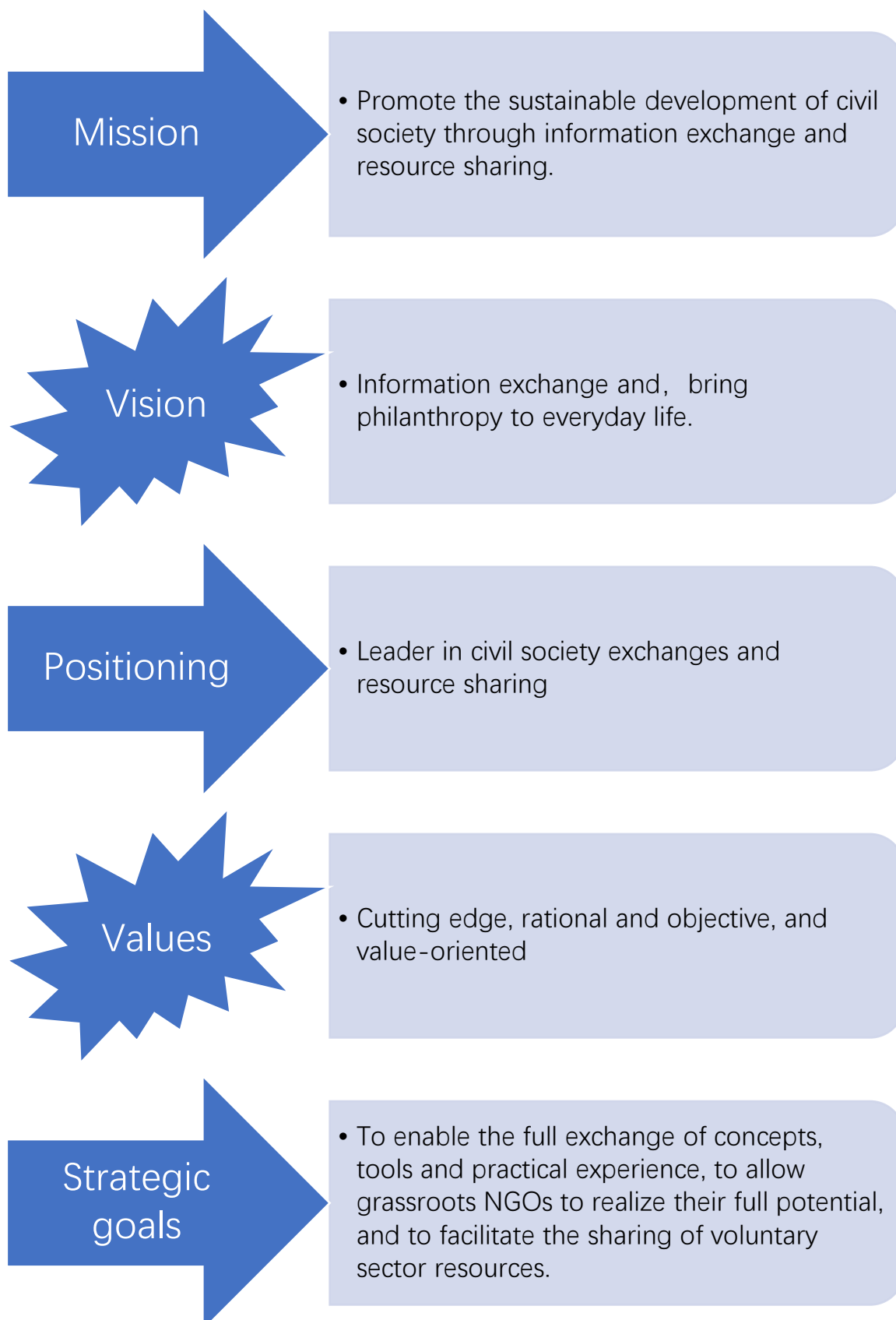
Secondly, by creating the 2022–2026 Strategic Plan, we systematically examined five major challenges facing CDB, including stagnating organizational growth, diversifying fundraising, ensuring compliance, improving our website, and leadership succession planning. In light of these challenges, the team aims to explore solutions through innovative thinking, fresh perspectives, and collaborative work. We strive to systematically enhance our operations and tackle these hurdles by strengthening internal governance, team building, and optimizing services.

Regarding internal governance, we benchmarked SGS and Ministry of Civil Affairs 5A guidelines and achieved positive results, obtaining SGS NGO certification and a Beijing Municipal Civil Affairs 4A rating. Meanwhile, our application for OECD special consultative status also made incremental progress. For team building, in addition to regular training, we support staff career development and skills growth. To optimize services, we focused on boosting efficiency and impact of Chinese and English communications and NGO recruitment through group discussions and exploring new organizational models. For instance, we held online seminars and capitalized on the window of epidemic control to quickly organize offline exchanges.

Finally, in 2022, the sporadic COVID-19 outbreaks and broader societal uncertainties remained the primary factors challenging our work. They underscore the need to further strengthen organizational resilience and capabilities to address external uncertainties moving forward.

Ray Zhang, Executive Director

Organizational Direction and Positioning



Foreword by the Director

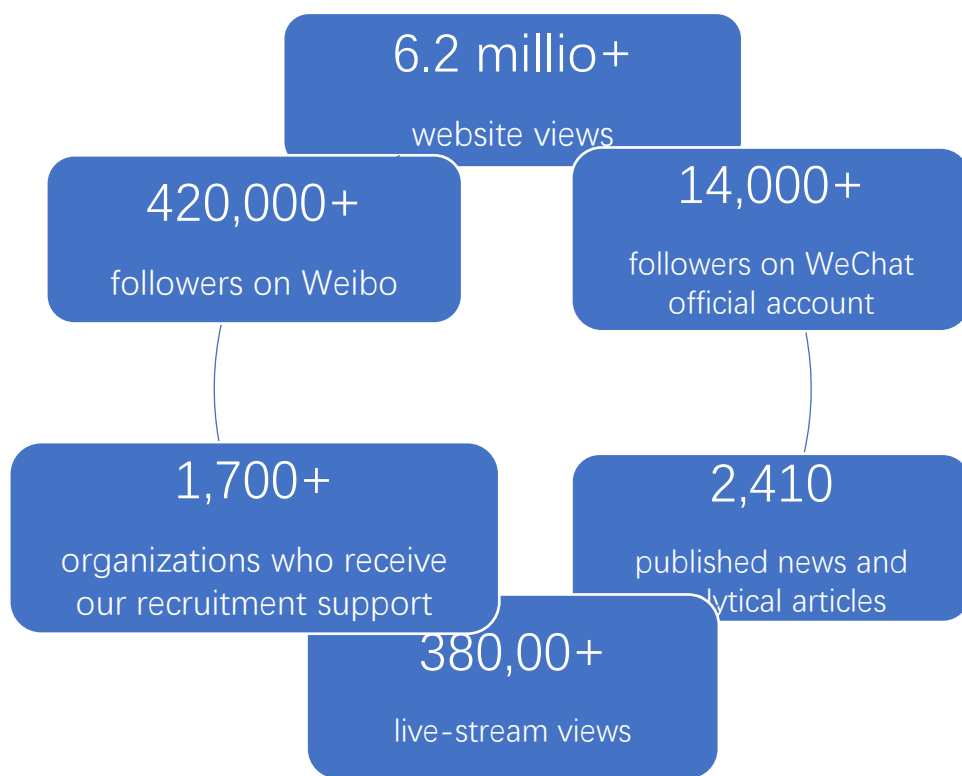
New milestone for organizational development

In 2022, our center focused on strengthening internal operations and achieved significant milestones:

- Successfully transitioned leadership roles and developed a succession plan with external experts.
- Obtained standardized operation system certification from SGS. Received a 4-star rating in the assessment of civil society organizations.

- Implemented a Brand Development Strategy, enhancing business positioning and strategies.
- Maintained a stable and motivated workforce with no turnover.
- Established party building positions and standardized related activities.

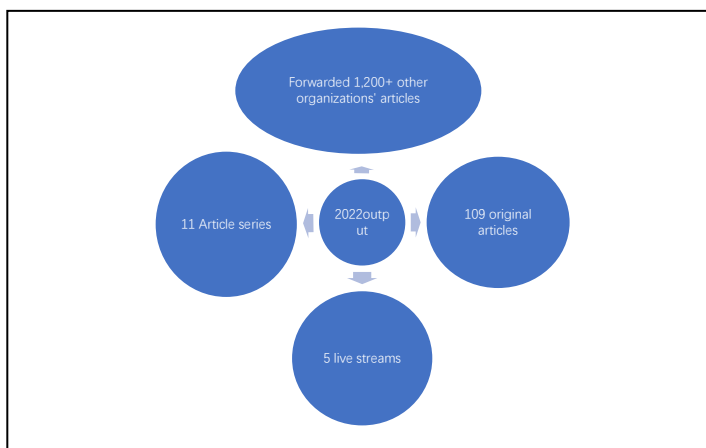
Development in numbers



Main organizational output

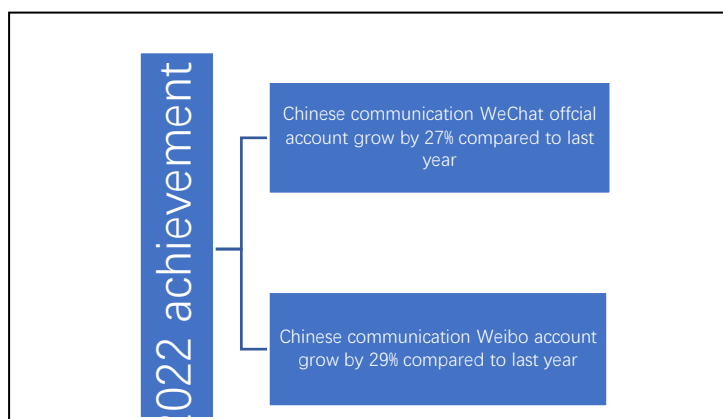
Despite the significant impact of the COVID-19 pandemic on our work, particularly in terms of offline communication activities and field interviews being disrupted, our center managed to maintain stability in 2022 and achieved notable accomplishments. These include:

1.Chinese communication:



Despite the challenges posed by the pandemic, we successfully executed our work plan, focused on disseminating public welfare

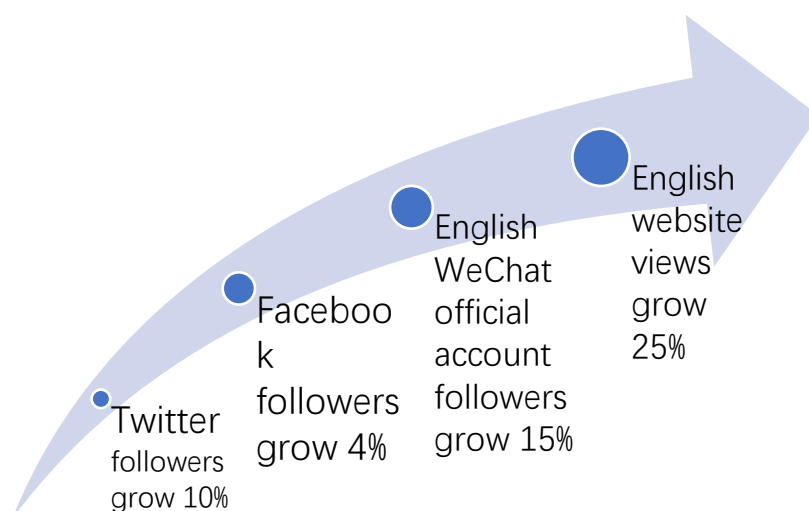
ideas, experiences, policies, and regulations, and promoting positive public welfare development. We achieved positive growth in readership across various communication platforms, even in the face of a fragmented and increasingly diverse reader base.



2.English communications:

Our primary objective in English-language communications is to showcase Chinese public service to the global audience. Despite the pandemic challenges, we experienced growth in readership across our communication platforms compared to 2021. We also organized a

successful online seminar called "Going Global."



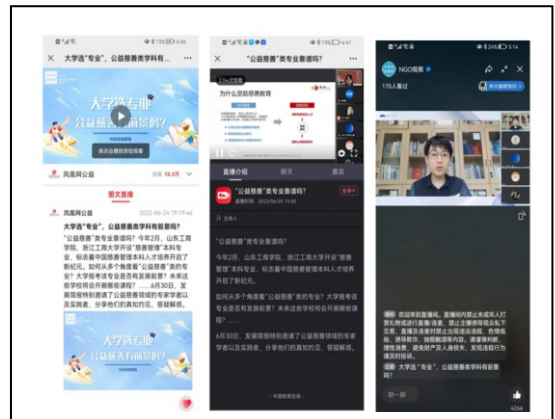
3. Recruitment service:

Our recruitment service aims to provide the latest job information for the public interest sector and bridge the gap between public interest organizations and job seekers. Despite a decline in demand for public service recruitment this year, we overcame inconveniences caused by website upgrades to publish and collect job information, fulfilling our commitment. In 2022, we posted 1,115 job openings and registered 3,361 new individual users.

2022 organizational output

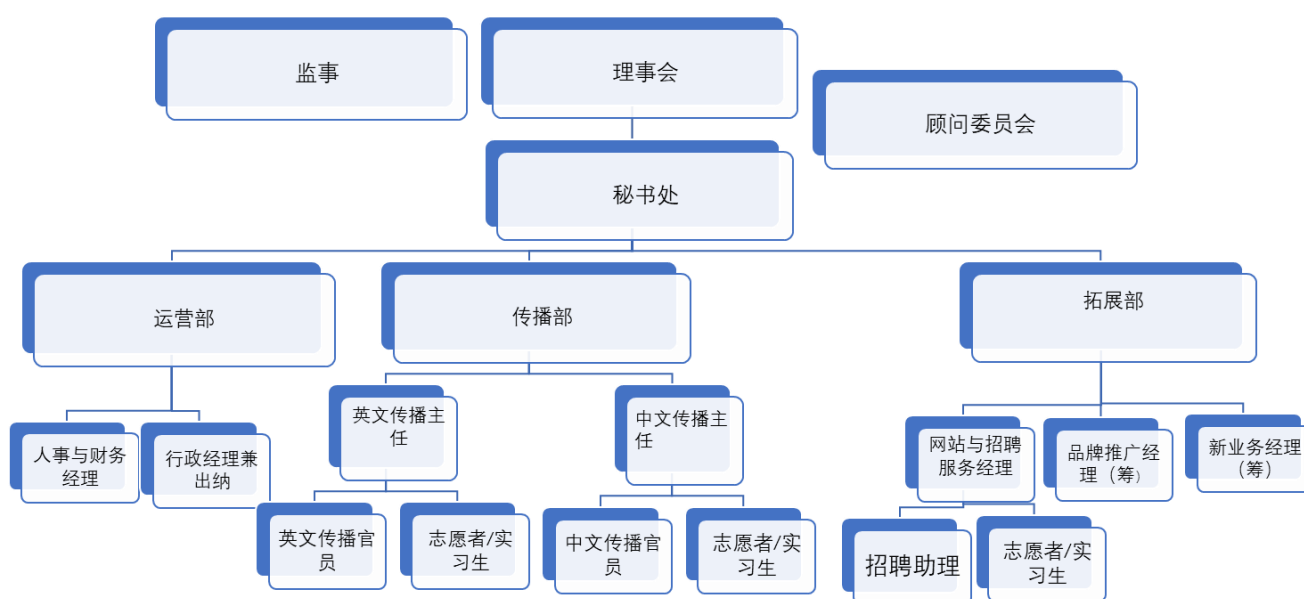
1. Registered NGOs reach 5,890	2. Registered individuals reach 66,182	3. Recruitment service Weibo account reaches nearly 300,000+ followers, maintaining growth	4. Recruitment service Weibo account reaches nearly 110,000+ followers, 28% higher than last year
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In addition, we completed the logo design and service flow update of our recruitment service.



Financial management

Organizational structure



Board members:

Chairman: Wang Tingyu (Former Chief Representative of Fred Hollows Foundation in China)

Executive Director: Zhang Gengrui (Vice Chairman and Legal Representative)

Other Members (listed in alphabetical order by surname):

Feng Yuan: Gender Equality Expert

Liu Zhongliang: Former Visiting Professor at Beijing Normal University

Lu Gengyu: Partner at Guangdong Zhaolu Law Firm

Meng Lan: Director of Finance, China Representative Office of Save the Children

Qiao Dong: Senior Director of Corporate Social Responsibility at ByteDance

Wang Kunyu: Operations Manager, UNEP WCMC Beijing Office

Qian Xiaofeng: Senior Director of Regional Development at Aide Foundation

Fang Yuwei: Finance Director, Energy Foundation Beijing Office

Supervisor: Liu Xueyong, Beijing Zhongqi Law Firm

Advisory board:

Feng Yuan: Gender Equality Expert

Kang Xiaoguang: Professor at the School of Public Administration, Renmin University of China, and Director of the Institute of Nonprofit Organizations, Renmin University of China.

Liang Xiaoyan: Executive Director of Beijing West Sunshine Foundation and Founder of Friends of Nature.

Song Qinghua: Director of the Community Engagement Action Service Center.

Wang Zhenyao: Dean of the China Philanthropy Research Institute, Beijing Normal University.

Wen Bo: Global Exploration Fund, Policy and Media Advisor at the National Geographic Society.

Yang Tuan: Deputy Director of the Research Center for Social Policy, Chinese Academy of Social Sciences, and

Chairman of Beijing Nonghezhijia Consultation Service
Center.

Zhang Jufang: Executive Director of Beijing Beineng Public
Welfare Organization Capacity Building and Evaluation
Center.