



CHINA
DEVELOPMENT
BRIEF

2020 Annual Report

Beijing E-Share Civil Society Information Centre
(China Development Brief)

Mission

Promoting the sustainable development of civil society through information exchange and the matching of resources, based on the principles of independence and professionalism.

Vision

To realise an equitable, inclusive, and sustainable society.

Organisational role

a facilitator driving civil society matchmaking and communication.

Values

Diversified, independent, cutting edge, international

Strategic goals

Build China Development Brief into a leading platform for domestic and international civil society matchmaking and communication, and by capitalising on our platform, promote the sharing and exchange of development ideas, tools, experiences, and approaches; enhance the opportunities for grassroots NGOs to spread their voice; and drive the resource matching for NGOs in terms of funding, talent, and capacity.

Words from Chairman

In 2020, we constantly faced up challenges and optimized ourselves, and achieved remarkable outcomes in three areas: institutional governance, impact enhancement, and promotion of partnerships. In particular, the sudden outbreak of the COVID-19 epidemic has had a profound and irreversible impact not only on society as a whole but also on the civil society sector. At such a special moment in history, we have always insisted on treating challenges as opportunities, continuously improving our governance and capabilities, focusing on the concrete needs of the sector in its development, and proactively organizing and implementing various activities in a targeted manner.

During the epidemic, in response to high staff turnover within the organization, we leveraged new approaches to staff recruitment and improved the office systems to support the organization's development, while successfully completing team optimization and upgrading. In addition, we developed or updated several policy documents on institutional governance, which enhanced team cohesion and staff motivation and reduced financial risks. In December 2020, we saw a window period when the spread of COVID-19 was effectively controlled, and successfully organized international exchange activities for hundreds of Chinese and overseas civil society organizations, proactively playing the role of our platform to strengthen the influence of the sector. Due to the sudden outbreak of the epidemic, many civil society partners faced numerous new issues and challenges. The Centre quickly approached regional focal point civil society partners and developed a large-scale sector-wide survey, resulting in the issue of "Survey on the Needs and Challenges of Public Welfare Organisations Under COVID-19 Epidemic Conditions", which was reproduced and disseminated by multiple mass media, actively promoting the exchange of partners in the sector and drawing more public attention to the sector.

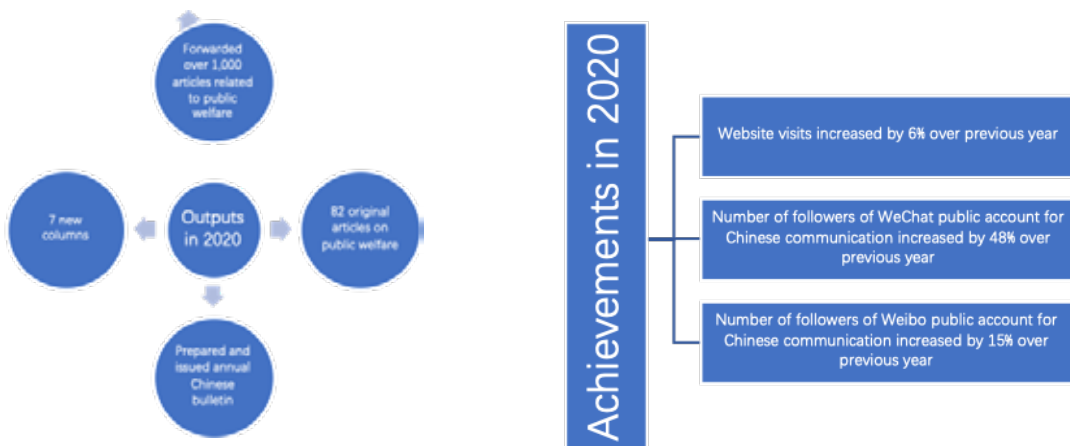
Looking ahead to 2021, we will focus on making significant progress in team building, strategic planning and risk management, and control to continue contributing to the sustainability of the civil society sector.

Ray Zhang

Our Outputs in 2020

1. Civil society communication in Chinese

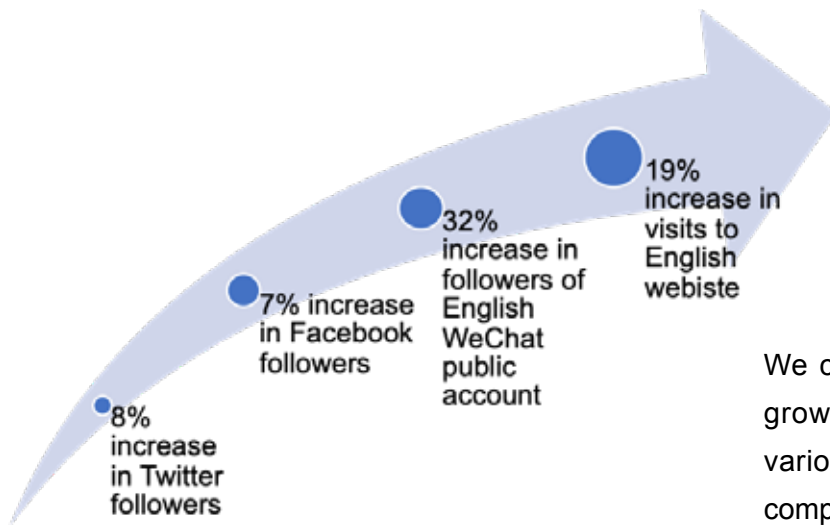
With a vision of "disseminating civil society ideas, opinions, experiences and methods, policies and regulations, and promoting civil society development positively", we overcame the difficulties brought about by the epidemic and successfully implemented our work plan for the year. Meanwhile, despite the emergence of social media, which has led to an increasingly fragmented and focused readership, the number of readers on our communication platforms still rose compared to 2019.



2. Civil society communication in English

"Promoting communication between Chinese and overseas civil societies" is the aim of our English communication efforts. Despite the enormous challenges posed by the epidemic, we were still able to shine.





We continued to achieve positive growth in readership across our various communication platforms compared to 2019.

3. Support for civil society recruitment

Despite the fact that the epidemic has sharply reduced the recruitment needs of NGOs in 2020, we continued to work towards "providing the latest recruitment information for the civil society sector and building a bridge between organisations and job seekers". We helped recruiters solve problems in registering and posting recruitment information, categorised and posted recruitment information on our platforms, and ran and managed our WeChat and Weibo public accounts for recruitment. Our work continued to move forward in 2020.

Outputs and achievements in 2020				
1) 256 newly registered organizations	2) 8,383 newly registered individuals	3) 2,180 job postings for more than 300 NGOs	4) Number of followers of recruitment WeChat account increased by 32% over previous year	5) Number of followers of recruitment Weibo account increased by 40% over previous year

4. Offline civil society communication and training

The epidemic made it extremely difficult to organise offline events in 2020. Nevertheless, we still managed to successfully organise two major communication events offline.

4.1 "CDB Forum 2020" was held in Beijing on 9 December 2020, with 110 attendees from approximately 100 civil society organisations. Feedbacks following the forum showed that the participants were 97.6% satisfied with the event.



CDB Forum on December 9, 2020; photos taken by CDB



CDB Forum on December 9, 2020; photos taken by CDB

4.2 The "NGO Capacity Building Workshop on Disability Inclusion", which was funded by the EU with support from Oxfam, was successfully held in Beijing on October 21-23, 2020. The training workshop was designed for NGOs providing disability services in North and Northeast China. 54 staff members from 44 disability service providers in the regions participated in the workshop. The training covered four components: public welfare communication, public welfare fundraising, advocacy for disability inclusion, and development of standards for public service organisations. The results of post-training evaluation showed that:

- 1) 100% of the participants were satisfied with the training as a whole, 78.7% of whom expressed great satisfaction;
- 2) 98% of the participants indicated that the training was helpful to their work, 70% of whom indicated it was highly helpful; and
- 3) 98% of the participants indicated that the training was relevant to their training needs, 55% of whom indicated that it was highly relevant.



NGO Capacity Building Workshop on Disability Inclusion, October 21-23, 2020; photos taken by CDB

5. NGO Survey and Advocacy

In order to understand the challenges and needs faced by civil society organisations under the epidemic, promote the exchange and sharing of experiences in addressing the challenges, deepen the understanding of such challenges and needs by their supporters, and enhance their support on this basis, we conducted a survey on the "Needs and Challenges of Public Welfare Organisations Under COVID-19 Epidemic Conditions" with support from 14 leading local civil society organisations in April 2020, and produced a survey report. In order to present the report to a larger audience in the sector and society at large, we also held a report launch event in May online.



调查发现-资金来源与疫情影响

- 资金来源：** 政府采购服务项目（64%），国内资助机构（41%）
- 疫情影响程度：** 中度：49.4%；轻度：26.8%；重度：14.8%。
- 影响维度：**
 - 项目：** 不能进入社区开展项目活动/目标群体的参与和配合度下降；
 - 资金：** 新的筹资机会变少/疫情使机构运作成本超出原有预算 外部环境变坏；
 - 团队：** 志愿者招募/员工防疫安全保障/员工顾虑与工作积极性。



Financial Income and Expenses

I. Audit Conclusion

we have audited the attached financial statements of Beijing E-share Civil Society Information Centre (the “Centre”), including Balance Sheet as of December 31, 2020, Statement of Business Activities, Cash Flow in 2020, and other related documents.

The Centre’ s financial statements in all important aspects are prepared in accordance with the provisions of the Accounting System for Non-governmental Non-profit Organizations, and it fairly reflected the Centre's financial condition as of December 31, 2020, and the annual operating results and cash flows in 2020.

II. Audit Basis for Audit Conclusion

We have an audit performed in accordance with the provisions of Auditing Standards of the Chinese Institute of Certified Public Accountants. “CPA's responsibilities” in the audit report explain our responsibilities under these provisions further. According to the Code of Professional Ethics for CPA, we are independent from Center, and we comply with other rules of professional ethics. We believe, we’ ve obtained sufficient and appropriate audit evidence which provides a reasonable basis for our audit opinion.

III. Management Responsibilities

The Centre’ s management team has the responsibility of preparing financial statement according to the provisions of the Accounting System for Non-governmental Non-profit Organizations, and make sure it presents fairly. Management team also responsible for designing, implementing and maintaining necessary internal control to avoid material misstatement resulted from fraud and mistake. Management team are in charge of evaluating Center’ s ability of continue operating, revealing items related to continue operating (if applicable), implementing Going-concern Assumption unless it has plan to liquidate, terminate operation or other inevitable choice. Center is responsible for preparing true, legal and complete financial statements and relevant documents for the audit.

IV. CPA's responsibilities

Our responsibility is to perform audit work on these documents and provide audit report based on our audit on the basis of requirements from Audit Standards. We have performed the audit in accordance with the annual inspection requirements of Beijing Municipal Bureau of Civil Affairs on Non-governmental Non-enterprise Unit, and relevant state laws, regulations and financial system. During the audit process, we have performed audit procedures according to Auditing Standards for Chinese Certified Public Accountants.

Beijing Zhonglian Certified Public Accountants

Chinese CPA: Wen Quan 410300050058

January 19th, 2021

Chinese CPA: Zhang Yanyan 110003740036

Balance Sheet

Dec.31 2020

Prepared by Beijing E-share Civil Society Information Centre

Unit: CNY

Assets	Amount at the beginning of the year	Amount at the end of the year	Liabilities and Owner's Equity	Amount at the beginning of the year	Amount at the end of the year
Current Assets:			Current liabilities:		
Monetary fund	2,236,025.58	7,234,676.58	Short-term loan		
Short-term investment			Accounts payable	50,000.00	
Account receivable	20,225.00	15,845.00	payroll payable	63,421.81	52,197.19
Prepayment	11,535.19	4,319.14	Tax payable	41,596.45	32,466.17
Inventory			Advanced payment	2,120,561.79	7,163,528.82
Deferred expenses	121,645.00	99,851.90	Accrued expenses		
Long-term debt investment due within one year			Estimated liabilities		
Other current assets			Long-term liabilities due within one year		
Total current assets	2,389,430.77	7,354,692.62	Other current liabilities		
			Total current liabilities	2,275,580.05	7,248,192.18
Long-term investment:					
Long-term equity investment			Long-term liabilities:		
Long-term debt investment			Long-term loans		
Total long-term investment			Long-term accounts payable		
Fixed assets:			Other long-term liabilities		
Original cost of fixed assets	33,410.97	57,746.97	Total long-term liabilities	2,275,580.05	7,248,192.18
Less: Accumulated depreciation	26,066.00	49,447.00			
Net amount of fixed assets	7,344.97	8,299.97	Entrusted liabilities:		
Projects under construction			Entrusted liabilities		
Cultural relics and assets			Total liabilities		
Liquidation of fixed assets					
Total fixed assets	7,344.97	8,299.97	Net assets:		
Intangible assets:			Unrestricted net assets	121,195.69	114,800.41
Intangible assets			Restricted net assets		
Entrusted assets:			Total net assets	121,195.69	114,800.41
Entrusted assets					
Total assets	2,396,775.74	7,362,992.59	Total liabilities and net assets	2,396,775.74	7,362,992.59

Statement of Business Activities

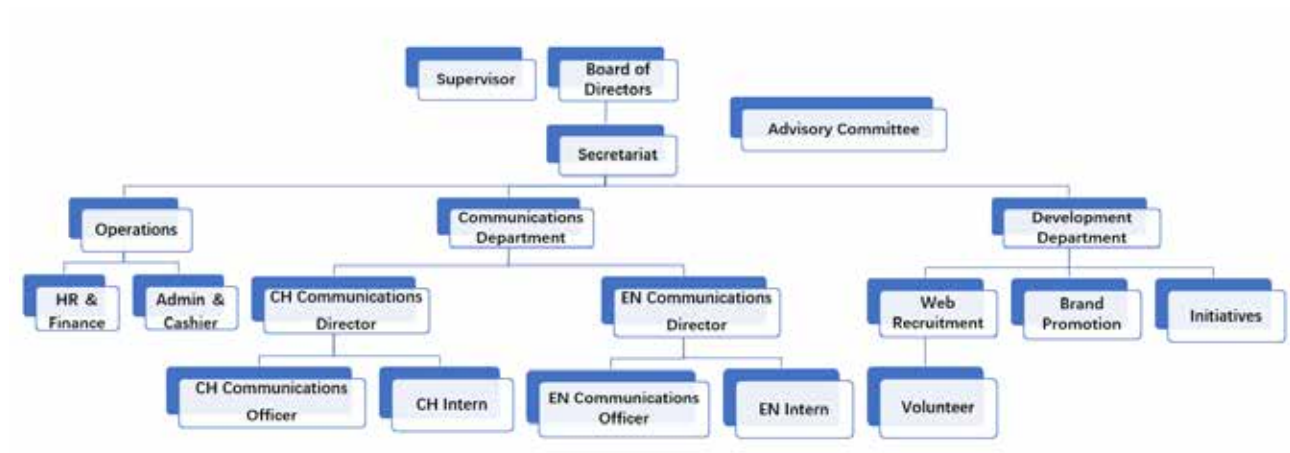
Prepared by: Beijing E-share Civil Society Information Centre

Year: 2020

Unit: CNY

Item	Line	Accumulated amount of last year			Accumulated amount of this year		
		Unrestricted	Restricted	Total	Unrestricted	Restricted	Total
I. Income							
Including: donation income	1						
membership fees	2						
Services income	3	1,985,167.98	939,805.82	2,924,973.80	3,245,038.93		3,245,038.93
Sales income	4						
Government subsidies	5						
Return on investment	6						
Other income	7	2,910.94		2,910.94	51,001.44		51,001.44
Total income	8	1,988,078.92	939,805.82	2,927,884.74	3,296,040.37		3,296,040.37
II. Expenses							
(I) Operating cost	9	2,862,867.71		2,862,867.71	3,173,774.81		3,173,774.81
Including: Human Resources		2,306,932.23		2,306,932.23	2,293,134.99		2,293,134.99
other operating costs		552,876.05		552,876.05	879,353.22		879,353.22
depreciation cost							
oprating tax and surtax		3,059.43		3,059.43	1,286.60		1,286.60
(II) Administration expenses	14	63,881.47		63,881.47	124,433.75		124,433.75
(III) Fund-raising expense	15	-1,154.15		-1,154.15	-3,484.00		-3,484.00
(IV) Other expenses	16				7,711.09		7,711.09
Total expenses	17	2,925,595.03		2,925,595.03	3,302,435.65		3,302,435.65
III. Restricted net assets converted to be unrestricted net	18	939,805.82	-939,805.82				
IV. Change of net assets (net deficit filled with "-")	19	-621.23		-621.23	-6,395.28		6,395.28

Organisational Structure





Members of the Board of Directors

Chairman:

Zhang Gengrui Legal Representative of the Centre

Vice-chairman and executive director:

Liu Zhongliang Former Visiting Professor at Beijing Normal University

Other members (in alphabetical order by last name):

Feng Yuan Gender Equality Specialist

Lu Gengyu, Partner Zhao Lu Law Firm, Guangdong Province

Meng Lan Finance Director, Save the Children China Office

Qiao Dong CSR Senior Director, ByteDance

Wang Kunyu Operations Manager, UNEP WCMC Beijing Office

Wang Tingyu Former Country Director of Fred Hollows Foundation China Programme, Beijing, China

Supervisor:

Liu Xueyong Beijing Zhong Qi Law Firm

Advisory Board

Feng Yuan Gender Equality Specialist

Kang Xiaoguang Professor at School of Public Administration, Renmin University of China;
Director of Institute of Nonprofit Organisations, Renmin University of China

Liang Xiaoyan Executive Director of Western Sunshine Foundation, Beijing;
Founder of Friends of Nature

Song Qinghua Director, Shining Stone Community Action Center

Wang Zhenyao Director, China Philanthropy Research Institute, Beijing Normal University

Wen Bo Policy & Media Advisor, Global Exploration Grant of National Geographic Society

Yang Tuan Deputy Director, Social Policy Research Center of The Chinese Academy of Social
Sciences; Chairman, Beijing CCFA Consultancy Service Center

Zhang Jufang Executive Director, Beijing Capacity Building Assessment Center (CBAC)

